



MRZ 9268.2  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Brian F. Fitzpatrick et al.  
Serial No. 10/675,916  
Filed September 30, 2003  
For PLATFORM SYSTEM AND METHOD FOR EXTENDING SALES AND USE OF A  
RESOURCE OF MOTIVATIONAL PROGRAMS

January 26, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

SIR:

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein. In accordance with the Pre-OG notice of July 11, 2003 partially waiving the requirements of 37 C.F.R. 1.98(a)(2)(i), copies of the U.S. patent documents are not supplied. Applicants submits herewith copies of the foreign references.

No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

Respectfully submitted,

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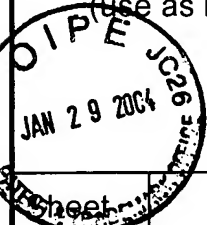
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CERTIFICATE OF MAILING

I certify that this supplemental Information Disclosure Statement in the application of Brian F. Fitzpatrick et al., Serial No. 10/675,916, filed September 30, 2003 is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this 26th day of January, 2004.

  
C. Jonell Layton, PLS

JJB/cjl

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|--|---------------------|--------------------------|----------------------|
| PTO/SB/08A   |                     | <b>Complete if Known</b> |                      |
| <b>SUPPLEMENTAL<br/>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><br>(use as many sheets as necessary) |                     | Application Number       | 10/675,916           |
|  |                     | Filing Date              | September 30, 2003   |
|  |                     | Confirmation Number      | 2091                 |
|  |                     | First Named Inventor     | Brian F. Fitzpatrick |
|  |                     | Group Art Unit           | 3622                 |
|  |                     | Examiner Name            | Not yet assigned     |
|  Sheet 1 of 1                      | Attorney Docket No. | MRZ 9268.2               |                      |

| U.S. PATENT DOCUMENTS                       |                          |  |  |  |  |  |                |
|---|--------------------------|--|--|--|--|--|----------------|
| Examiner<br>Initials*                       | Cite<br>No. <sup>1</sup> | U.S. Patent Document   |  | Name of Patentee or Applicant of<br>Cited Document | Date of Publication of Cited<br>Document<br>MM-DD-YYYY |  |                |
|   |                          | Number   | Kind<br>Code <sup>2</sup><br>(if<br>known) |  |  |  |                |
|   | 28                       | 5,319,542  |  | King, Jr. et al.                                   | 06/07/1994   |  |                |
|   | 29                       | 5,970,475  |  | Barnes et al.                                      | 10/19/1999   |  |                |
| FOREIGN PATENT DOCUMENTS                    |                          |  |  |  |  |  |                |
| Examiner<br>Initials*                       | Cite<br>No. <sup>1</sup> | Foreign Patent Document  |  |  | Name of Patentee or Applicant of<br>Cited Document     | Date of Publication of<br>Cited Document<br>MM-DD-YYYY | T <sup>6</sup> |
|   |                          | Office   | Number <sup>4</sup>                        | Kind<br>Code <sup>2</sup><br>(if<br>known)         |  |  |                |
|   | 30                       | WO   | 96/29668                                   | A1   | Carrithers et al.                                      | 09/26/1996   |                |
|   | 31                       | WO   | 00/79459                                   | A2   | Goodwin et al.   | 12/28/2000   |                |
| OTHER ART - NON PATENT LITERATURE DOCUMENTS |                          |  |  |  |  |  |                |
| Examiner<br>Initials*                       | Cite<br>No. <sup>1</sup> | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published. |  |  |  |  | T <sup>6</sup> |
|   |                          |  |  |  |  |  |                |

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|-----------------------|--|--------------------|--|
| Examiner<br>Signature |  | Date<br>Considered |  |
|-----------------------|--|--------------------|--|

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.